

1 of 2

Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

STEELAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.3	1	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00	
Rating: 2.3	2	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
Rating: 2.3	3	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
Rating: 2.3	4	W	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
Rating: 2.3	5	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
Rating: 2.8	6	W	1100P-1135P	8-NOW 11PM	:30	\$2,500.00	10/24-10/24	1	1	1	\$2,500.00	

Rep Order# 8880403 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/11/2012 3:16 PM
Last Received: 10/11/2012 9:18 AM
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 3337
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3337
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 6 / \$8,500.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$8,500.00

Sales Totals: 6 / \$8,500.00

Station Totals: 6 / \$8,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$28,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+